



Designing Websites to Drive Leads

POINT
TAKEN

CASE STUDY

The Challenge: Frenchy's Wellness Spa needed a new website to better showcase the spa's services and drive more leads.

The Solution: Point Taken created a clean, easy-to-navigate website for Frenchy's Wellness Spa. The website was developed using keywords and search engine optimization best practices, buttons,



The Result: Frenchy's Wellness Spa now ranks on page one of Google for the spa's keywords and customers say the site helps them easily understand Frenchy's service options and value proposition.



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Website Design?

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